

Business and Marketing English			
Proficient User	C2	C2.1	Can understand with ease virtually everything heard or read in business and marketing situations. Telephone conversations, virtual conferences, presentations, team, supplier, client meetings, marketing and sales meetings etc.
		C2.2	Can summarise information from different spoken and written sources, reconstructing arguments and accounts in a coherent presentation in business and marketing situations verbally and in written form e.g. e mails, letters, reports etc.
		C2.3	Can express him/herself spontaneously, very fluently and precisely, differentiating finer shades of meaning even in more complex business and marketing situations in telephone conversations, virtual conferences, presentations, team, supplier, client meetings, marketing and sales meetings etc.
	C1	C1.1	Can understand a wide range of demanding, longer texts, and recognise implicit meaning in business and marketing situations, market research, journals, e mails, reports etc.
		C1.2	Can express him/herself fluently and spontaneously without much obvious searching for expressions in business and marketing situations, telephone calls, presentations meetings etc.
		C1.3	Can use language flexibly and effectively in business and marketing situations, telephone calls, presentations meetings etc.
		C1.4	Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organisational patterns, connectors and cohesive devices in business and marketing situations, telephone calls, presentations meetings, e mails, reports etc.

Independent User	B2	B2.1	Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in business and marketing situations, market research, journals, e mails, reports etc.
		B2.2	Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party in business and marketing situations, telephone calls, presentations meetings etc.
		B2.3	Can produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options in business and marketing situations, , telephone calls, presentations meetings, journals, e mails, reports etc.
	B1	B1.1	Can understand the main points of clear standard input on familiar matters regularly encountered business and marketing situations, telephone calls, presentations meetings, journals, e mails, reports etc.
		B1.2	Can deal with most situations likely to arise whilst travelling in business and marketing situations, telephone calls, presentations meetings, journals, e mails, reports etc.
		B1.3	Can produce simple connected text on topics, which are familiar, or of personal interest in business and marketing situations journals, e mails, reports etc.
		B1.4	Can describe experiences and events, dreams, hopes & ambitions and briefly give reasons and explanations for opinions and plans in business and marketing situations, telephone calls, presentations meetings, journals, e mails, reports etc.